REACH
2018 ANNUAL REPORT

Empowering Youth
Inspiring Creativity
Building Community
OUR MISSION

We believe that art in all its forms can be a vehicle for hope and healing.

REACH exists to foster awareness of, appreciation for, encouragement in, and skill acquisition of the arts in a neighborhood setting.

REACH seeks to connect artists with local residents, local residents with each other, helping people to discover a better understanding of their place in this world.

REACH STAFF

Alice Brinkman—Executive Director
Joy Baldwin—After School Coordinator
Tabor Vits—Program Coordinator
Sara Gothard—Program Director
Christine Murphy—Development Manager
Eric Schantz/Chris Russell—Custodian
Alex Valleau—Office Assistant

BOARD OF DIRECTORS

Chair—Erika Noud
Vice Chair—(vacant)
Secretary—Jim Zacks
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Terrion Maxwell
Dan O’Leary
Louis Schiavone

TWITTER & INSTAGRAM
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FACEBOOK.COM/REACHSTUDIOARTCENTER
Our fifteenth year of operation, 2018, was both extraordinary and challenging in many ways. The first half of 2018 saw many staffing shifts and growth. We welcomed Sara Gothard, as our new program director in April, and Christine Murphy, as our new development manager, in May. Along with Sara and Christine, we opened a new position for facility manager/custodian, which was filled for the first several weeks by Eric Schantz, and then by Chris Russell. Sara, Christine, Eric and Chris, infused REACH with new energy, fresh ideas and great expertise. I am so grateful to have and have had them, along with long time staff Joy and Tabor, and office assistant Alex, be a part of our team. It is an honor to work with all of these people who are so passionate and committed to making sure our community’s youth have equal access not only to engaging art-making experiences, but a place to make friends, grow as human beings and about which to be proud. —Alice Brinkman
KIDS CLAY

Beginners Clay, Hand Building, Pottery Wheel.

- 15 classes offered
- 115 total hours of class
- 115 total enrollment
- 79 unique enrollments
- 26% full/partial scholarship enrollment
- Teaching Artists: Gabby Marderosian, Dan Nunez

YOUTH ART CLASSES:

- Drawing, Painting, Creative Connections After School Program, Creative Tots, Comics, Digital Art
- 21 classes offered
- 147 total hours of class
- 177 total enrollment
- 130 unique enrollments
- 49% full/partial scholarship enrollment
- Teaching Artists: Joy Baldwin, Meghan Andrews, Ben Garrett.
“My favorite part about being a teaching artist at REACH is having the opportunity to work in and facilitate a welcoming and enriching environment to anybody who walks through our doors,” says Gabby Marderosian, one of REACH’s beloved and versatile teaching artists. Gabby has a background in ceramics and photography and took on many teaching engagements with REACH in 2018, including co-teaching our “Music and Me” in-school musical instrument making program with the Lansing School District, Lansing School District summer camps, and taking over teaching most all of our ceramic clay classes, youth and adult. Gabby shares: “I watched youth discover their confidence, and adults find solace and community in our clay studio.” One student who especially shined last year was a young man who had trouble communicating verbally, but through our programs and independent instruction discovered that he was exceptional at expressing himself through sculpture. Every individual who flourishes here, whether it’s creatively, socially, or in self-esteem, brings importance to what we do. Gabby, like all our staff and teaching artists, sees firsthand why it is so vital to our community to have the accessible creative opportunities like we have at REACH.
TEEN PROGRAMS:

Teen Open Studio Community Art Projects, TOS Portfolio, Young Film Editor’s Camp, AOTA Beats and Rhymes, Digital Media Art, Loudspace Open Music Jam.

- 13 classes offered
- 313 total hours of class
- 164 total enrollment
- 61 unique enrollments
- 73% full/partial scholarship enrollment
- Teaching Artists: Joy Baldwin, All of the Above Hip Hop Academy, Dan Nunez, Brian Brinkman, John Flynn

Teens in our Teen Open Studio CAPS program (Community Art Projects) and program instructor Joy Baldwin had the privilege of working with teaching artist Dustin Hunt, on a mural with the Salus Center in Lansing. The Salus Center is an LGBTQ resource and community center providing a space for mutual support via a variety of inclusive events. Many of our participating teens are impacted personally by LGBTQ issues. This project with the Salus Center gave our teens a safe and welcoming opportunity to talk openly about these tender subjects and was a healing experience for all involved. The mural featured 10 geometric portraits of Salus Center patrons around the word “salus”, a Latin word associated with “wholeness” and “well-being.” Anticipation was high at the mural unveiling and when the finished piece of art was revealed, Joy witnessed: “Many tears and hugs were shared. Everyone was so proud of the outcome.”
EVENTS

At REACH: Spring Open House, Capital City Film Festival, Alice’s Mad Hatter Tea Party, Be A Tourist in Your Own Town, End of Summer Art Show, Youth Art Fest, REACH Across Time, Hallo-teen Show, Not So Silent Night

- Estimated total attendance: 1045

REACH Art Truck goes to: MSU Science Festival, East Lansing Art Festival, Moores Park—LUVs Concert, Old Town Scrap-Fest, City of Lansing Connect-4-Kids Event, REO Town Art Attack.


CUSTOM & DROP-IN CLASSES

Walk-in Wednesdays, Spring Break Drop-ins, Custom Workshops and Classes (at REACH and off-site).

- 36 classes offered
- 56 total hours of class
- 247 total enrollment
- 161 unique enrollments
- 26 free drop-in attendance for Walk-in Wednesday workshops.

PARTNERSHIP PROGRAMS:

Late Start Wednesdays (with Lansing School District), LEARN517 Home-school Education (with Impression 5, Woldumar, Michigan History Museum), Music & Me in-school workshops (with Lansing School District)

- 51 classes offered
- 159 total hours of class
- 1047 total enrollment
- 977 unique enrollments
- 88% full/partial scholarship or free enrollment

- Teaching Artists: Abby Deneau, Alice Brinkman, Calliope Porter, Liz Wylegala, Erika Noud, Gabby Marderosian, Paloma Roseles, Haley Fedewa, Alex Valleau
Summer Teaching Artists:

Art Truck:
Joy Baldwin
Isak Davis

Neighborhood Camps:
Erika Noud

REACH Summer Camp & Friday Workshop Instructors:
Meghan Andrews
Elizabeth Wylegala
Lynn Hershberger Hefferan
Laura DeLind
Michele Root-Bernstein
Radhika Sen
Ben Hassenger
Kendall Cassella
Alice Brinkman
Miranda Hartmann
Tedda Hughes
Gabby Marderosian
Sara Gothard

REACH Camp Assistant:
Kyria Shoemaker

Friday Workshop Assistant:
Maggie Schmidt

LSD Summer Explorers Teaching Artist:
Gabby Marderosian

LSD Summer Explorers Teaching Assistant:
Nicole Hankus

LSD Summer Explorers Teacher (school district teacher):
Sharon Pease

SUMMER CAMPS:
REACH Art Camps, Friday Workshops, Lansing School District Summer Program, Neighborhood Camps, Art Truck

- 59 classes offered
- 412 total hours of class
- 1616 total enrollment
- 507 unique enrollments
- 76% full/partial scholarship enrollment
THREE NEW STUDIOS!

Fiber Arts Studio
Media Lab
Performing Arts Studio

...were activated in 2018 with programs in theater, dance, digital art, fiber arts and music. Year 2018 was the 5th year of our facility expansion project since purchasing the block of empty, blighted buildings in 2013. We are excited to widen our horizons and have a place for working on more collaborative programs as well as more space to create all kinds of art with Greater Lansing youth and adults. In 2019 we will be completing our final facility expansion phase: the clay studio and clay studio annex.

Stay tuned for a big celebration in 2020!
By the Numbers

In 2018:

- 181 classes offered
- 2,654 total hours of class
- 3,479 total enrollments (183 adult)
- 1,504 unique enrollments
- 73% full/partial scholarship youth enrollment
VOLUNTEERS

Abi Whitford
Ahmed Abbas
Aletra Donaldson
Amy O’Leary
Andrew Duran
Avelino Ortiz III
Beth Weinstein
Bri Gibler
Caleb Kisor
Carol Ivkovich
Caylee Noyes
Christie Schichtel
Clyde Baldwin
Colby Castillo
Dan Fuhrman
Dan Hoffman
David Rodriguez
Devon McCorry
Domino Arnold
Dustin Grimes
Elle Pizzo
Emma George
Gary Brinkman
Gurneelam Nijjer
Hilary Edwards
Jalayne Bailey
Jasper Baldwin
JD Diaz
Jennifer Bell
Johanna Pendley
John Wood
Julia Porter
Justice Bass
Kaitlyn Granger
Kate Scheurer
Katrina Boettcher
Kiel Darling
Kristie Taphouse
Linda Snyder
Maggie Jenkins
Marguerite Jenkins
Mario Carrillo
Martha Brownscombe
Mary Beth Flores
Mary Molnar
Micki Fuhrman
Nic Hardie
Nicole Lenik-Laskowski
Olivia Phaneuf
Rachel Bailey
Raywa Masti
Rob Vander Voord
Rose Zacks
Sandy Bare
Tristan Lemon
Tully Williams
Yabulu Bangura

GRANT FUNDING FROM

& GENEROUS INDIVIDUAL DONORS

THANK YOU FOR YOUR SUPPORT!