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3. Summer Camp & Lansing Schools

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5. From Tots to Tweens

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OUR MISSION

BELIEVING THAT ART IN ALL ITS FORMS CAN BE A VEHICLE FOR HOPE AND HEALING.

REACH STUDIO ART CENTER EXISTS TO FOSTER AWARENESS OF, APPRECIATION FOR, ENCOURAGEMENT IN, AND SKILL ACQUISITION OF THE ARTS IN A NEIGHBORHOOD SETTING.

REACH SEeks TO CONNECT ARTISTS WITH LOCAL RESIDENTS, LOCAL RESIDENTS WITH EACH OTHER, HELP PEOPLE DISCOVER A BETTER UNDERSTANDING OF THEIR PLACE IN THIS WORLD.

- CREATING AN ATMOSPHERE OF CONNECTEDNESS, SHARED PRIDE, & CREATIVE PROBLEM SOLVING.

REACH IS LOCATED IN REO TOWN, JUST SOUTH OF DOWNTOWN LANSING MI, IN AN AREA CHARACTERIZED BY RACIAL AND ECONOMIC DIVERSITY AND A LARGE NUMBER OF UNDERSERVED YOUTH.

FIND US ONLINE AT:
REACHSTUDIOART.ORG
FACEBOOK.COM/REACHSTUDIOARTCENTER
TWITTER.COM/REACHSTUDIOART
INSTAGRAM.COM/REACHSTUDIOART
VIMEO.COM/REACHSTUDIOART
WWW.YOUTUBE.COM/CHANNEL/UCF1rjmuESNoFC1xT1h_dM9Q
This report gives you a lot of information about numbers and data from a very busy year in 2016. It may not convey the real impact I witness every day as students and their parents walk into REACH or come out of their class or workshop with smiles on their faces and palpable excitement or pride in their accomplishments. As much as I am ready to be done with a facility construction project, (will this EVER END???!!), I am fortunate to get confirmation every day that all this is important, appreciated, and worth it.

I am beyond thankful that our board, donors and volunteers have made it possible for us to continue to REACH in a better, bigger facility. It is wonderful to have two large classrooms, a welcoming lobby, and a beautiful gallery space. It’s awesome that, because of these spaces, we have been able to set up some incredible new program partnerships with the Lansing School District and other community organizations to “REACH” the community and make art more accessible.

I am excited that we are able to offer our Teen Open Studio participants three afternoons each week of programming because of a dedicated Teen Studio classroom. REACH is a busy place. You can see that with all the programs summarized in this report. Most importantly, all this programming happens because of incredibly dedicated and hard-working staff. Thanks to Joy, Tabor, Alex, all of our talented teachers and volunteers who bring smiles to our students and make them want to return for more. It takes a village!
SUMMER ART CAMPS

In addition to our regular 10 week Summer Camp program (ages 6-13) that had 396 enrollments, the Lansing School District contracted with REACH and 7 other community organizations to provide a District Summer School Camp for 8 weeks of the summer. Lansing School camps at REACH, co-taught by a district teacher and a REACH Teacher, provided 4, tuition-free half-days of camp to 235 Lansing School Kindergarten through third graders. Bus transportation, breakfast and lunch were also provided for the Lansing School Camp students. Our new Main Hub building was completed just in time, with two large classrooms to host a very busy summer!

REACH’s regular camp program included Friday Workshops, a week of Drop-in workshops, 7 weeks of day camp (14 half-day camp weeks), a camp teacher “trade” with Impression 5, a “Star Wars” Music class, and 2 weeks of free neighborhood camp for children in REACH’s neighborhood area. Students explored a wide variety of integrative art media and subjects. Camp scholarships were provided to 21 students through the Arts Council of Greater Lansing. REACH Summer camps were funded in part through the Capital Region Community Foundation. Our camp teachers included Emily Barber, Alice Brinkman, Abby Deneau, Tedda Hughes, Erika Noud, Tia Rogers, Mila Theroux, Joy Baldwin, and Liz Wylegala. Summer interns were Rachel Bailey, Emily Barber, and Megan Lawson.

REACH ART TRUCK

The REACH Art Truck visited four Lansing Parks and Recreation and one Boys and Girls Club sites, reaching 300 youth with weekly visits during six weeks of the summer. From splatter art, bubble art, and paint bombs to wire sculptures, cardboard bugs and animal masks, Art Truck visits brought a variety of art-making fun to youth, ages 5-13 throughout Lansing. Tedda Hughes was the Art Truck coordinator, and Alyssa Bernardi was the Art Truck intern. The Art Truck also visited a variety of events and festivals in the Greater Lansing Area: MSU Science Fest, East Lansing Art Festival, Old Town Scrap Fest, Moores Park Carnival and Movie in the Park Night, Fabulous Acres Neighborhood Block Party, Lansing Connect 4 Kids, and the REO Town Art Attack.
REACH’s clay studio was a booming center of ceramic activity! More youth were introduced to clay, both hand-building and wheel throwing, than any other year in REACH history. The following clay classes and workshops took place with a total enrollment of 111 adults (not including Mud & Mug) and 109 youth:

- Kids Clay Beginners (ages 5-8): 5 classes, instructors Abby Deneau and Gabby Marderosian
- Kids Clay Hand Building (ages 8-13): 4 classes, instructor Abby Deneau
- Kids Clay Wheel (ages 10-17): 8 classes, instructors Dan Nunez and Gabby Marderosian
- Adult Clay Tuesdays: 4 Terms, instructor Dan Nunez
- Adult Clay Thursdays: 3 classes, instructor Bec Shane
- Casual Clay Workshops (for individuals of all ages and families): 6 workshops, instructor Bec Shane
- Open Clay Studio (for experienced potters working independently): all year
- Friday Clay Lab: most every Friday except summer, facilitator Bec Shane
ART CLASSES FOR YOUTH

Art classes for children of all ages (2-17) were offered October-June with a sliding scale fee based on household income.

Creative Tots (preschool aged children and their caregiver) focused on creative play and exploration of materials. Fifteen 5-week classes were held with a total enrollment of 105 children and 77 adults. Creative Tots was taught by Meghan Andrews, Mila Theroux, and Morgan Scallen.

Drawing and Painting Classes (for 6-12 or 10-17 year olds) provided basic instruction using a variety of tools, subjects and methods. Five, 5-week classes were held during the school year with a total enrollment of 31. Cathy Abood Mohil and Meghan Andrews were our Drawing and Painting instructors.

Creative Connections (for 6-12 year olds) was offered in three terms of imaginative, integrated art lessons including the themes: “The Fine Art of Numbers and Games” with guest artist and gamer Dan Kofoed, “Zen and Now” Asian themed art with guest artist Steven Allen, and “Feast on This” pottery dish making with artist instructor Abby Deneau. There were a total of 62 enrollments over the year of programming. Joy Baldwin facilitated Creative Connections.

DROP-IN PROGRAMS

Walk-in Wednesdays (all ages, families) introduced participants to various open-ended projects in printing, painting, drawing and sculpture through weekly workshops. Participants chose to follow project ideas led by REACH interns and volunteers or branched out on their own with provided supplies. Walk-in Wednesday had 32 visitors.

Spring Break Workshops (ages 6-13) took place in four afternoon sessions and gave students something creative to do during their break from school. Total enrollment for the week was 38.

Custom Classes: We saw an increase in the number of requested custom classes or parties. Several were arranged for groups in the greater Lansing Area. Many of these classes were for scout troops wanting to work on a clay badge. We even had a class of 5th grade students from a school in Grand Blanc visit REACH for a 2 hour workshop. Custom classes or parties were held for 202 youth and adults both at REACH and away from REACH.
TEEN OPEN STUDIO (TOS)

TOS (13-18 year olds) was offered one afternoon per week in winter and spring and two afternoons per week in summer. The completion of a dedicated Teen Studio space in our Main Hub made it possible for us to expand TOS to three afternoons per week in the fall. Teens focused on portfolio development and the creation of Community Art Projects (CAPS) for area partners.

Since the launch of TOS-CAPS in 2010, 101 individual works of public art for 27 partners have been created by TOS participants and guest artists.

Community Art Projects had a potential viewing audience of 1,553,638. TOS is coordinated by Tabor Vits and several volunteers help mentor teens and assist with projects.

2016 CAPS Projects:

WINTER: Space murals for the Information Technology and Empowerment Center

SPRING: Jazz and Blues Fest mural in partnership with MICA Gallery, Message Makers, and Habitat for Humanity.

SUMMER: Graphic designs for the Prevention Network which included t-shirts, posters, and billboards.

FALL: Life size Malcolm X mosaic in partnership with Lansing Community College and Shabazz Academy.

Guest Artists: Steven Allen, Samskee (Sam DeBourbon), Kaitlyn Granger, Dan Kofeod, Gabby Marderosian, Lebaron Rodgers II, Julie Smith, and Maranda Zimmerman.

Visit www.reachstudioart.org/tos to see an interactive map of all CAPS projects to date, and to view a recently published portfolio of TOS students combined work.
EXPANDING OUR REACH

Total Project Budget (Est.): $1,200,000
Raised as of 4/17: $950,000 (79%)

TIMELINE:

2003: REACH Studio Art Center founded in November.

2010: Search begins for a larger space in Lansing’s REO Town vicinity.

2013: Buildings purchased with grant from the Capital Region Community Foundation.
Clay Studio opens in first renovated building.


2015: Spring - (Phase 1) Youth Gallery, Courtyard, and wall repair complete.
Fall - (Phase 2a) Main Hub (main and teen studio classrooms, offices, and reception) spaces completed.

2016: Facade, Main Hub details, and parking lot (Phase 2b) are completed. Sense Fence Archway installed by artist Ivan Iler.

2017: Fiber Arts Studio, Media Lab, and Performance Studio are completed (Phase 3).

2018: Final renovations to original building and clay studio are completed.
**NUMBERS**

<table>
<thead>
<tr>
<th>Attendance</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Total (Youth &amp; Adults)</td>
<td>5,399</td>
<td>7,382</td>
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<td>Total Youth</td>
<td>4,975</td>
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<td>5,931</td>
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<td>Youth - Free or Reduced Fee</td>
<td>4,180</td>
<td>4,896</td>
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<td>Average # of Students per Week</td>
<td>90</td>
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<td>Hours of Programming</td>
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<td>1,480</td>
<td>1,659</td>
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**INCOME**

**ANNUAL OPERATIONS**

2016: $186,322

- Fees $60,826 (33%)
- Grants $54,807 (48%)
- Indiv Donations $18,955 (10%)
- Fundraiser $9,256 (5%)

2015: $158,410

**BUILDING FUND**

2016: $114,006

- Grants $57,831 (51%)
- Indiv Donations $12,754 (1%)
- Fundraiser $1,254 (1%)
- Fees $114 (0%)

2015: $184,835

**EXPENSES**

**ANNUAL OPERATIONS**

2016: $177,345

- Personnel $140,070
- Supplies, Fixtures, Equipment $16,400.00
- Permits and Licensing, Misc $639.00
- Non-Personnel $20,825
- Occupancy $16,450

2015: $135,888

**BUILDING FUND**

2016: $129,769

- Contractor Fees $109,500.00
- Administrative $3,230.00
- Permits and Licensing, Misc $639.00
- Supplies, Fixtures, Equipment $16,400.00
- Non-Personnel $20,825
- Occupancy $16,450

2015: $241,843
ADULT ART SOCIALS

On 2 Friday evenings each month, October - June, Adults ages 21 up brought their friends and favorite refreshments to REACH to make art together. At Palette to Palate (P2P)/Picture This workshops, 16 participants learned acrylic painting on a stretched canvas with the guidance of a local artist. P2P instructors were: Joy Baldwin and Mila Theroux. At Mud & Mug workshops, 60 students of all levels enjoyed a relaxed and fun atmosphere while they were guided in playing with clay and throwing on the potter’s wheel by resident comedian and ceramics teacher, Dan Nunez.

PARTNERSHIPS

REACH had several new opportunities to run programming in partnership with other area organizations:

LANSONG SCHOOL DISTRICT PARTNERSHIPS:
“Music & Me”: 2016 was our second year of running the “Music and Me” program for all 5th grade classrooms in the district. The program was developed by REACH Teacher Mila Theroux to integrate visual art with music and global studies. Mila visited 32 classrooms twice to make Latin inspired instruments with 900 fifth grade students.

Lewton School: From February through May, Alice Brinkman worked weekly with 21 students at Lewton School to guide them in creating costumes, masks and props for their “junior” production of Disney’s Lion King—a partnership with Disney and MSU Wharton Center. In the fall, two classes of fourth graders (52 students) visited REACH twice to make ceramic bowls in our clay studio with Joy Baldwin. Another fourth grade class of 25 students was visited by instructor Mila Theroux to print-dye a tablecloth.

“Creative Connections-Late Start Wednesdays”: Modeled after our long-time program, Creative Connections, this new before-school program was offered tuition free to 23 district students for a 16-week semester as an option to provide structure to their delayed start of school on Wednesdays. Buses were provided to pick students up from REACH, after 2 hours of art classes in clay or mixed media, and transport them to two area elementary schools. The Fall semester completed in January 2017. Teachers: Liz Wylegala, Abby Deneau. Intern: Haley Fedewa.

Summer School Camp Program-described already with Summer Camps on pg 4.

LEARN517 HOMESCHOOL PARTNERSHIP:
Learn517 was a new program launched in the fall with community partners: Impression 5, Woldumar, and the Michigan History Center. Monthly themes were explored through the disciplines of art, science, nature, and history. Each program partner hosted a two hour workshop one Thursday in the months of October through December (program will continue through April of 2017). Enrollments for fall totaled 48 with an average of 16 students attending each month at REACH. Erika Noud and Alice Brinkman instructed the REACH sessions.
WE WOULD LIKE TO THANK THE FOLLOWING 132 DONORS & 75 VOLUNTEERS FOR HELPING TO MAKE ART ACCESSIBLE TO EVERYONE!
THANK YOU!
FOR HELPING US REACH 6,000 YOUTH AND 1,300 ADULTS WITH 1,660 HOURS OF QUALITY ART PROGRAMS!

YOUTH GALLERY
REACH’s youth gallery hosted ten art openings and exhibitions in 2016:

- Six exhibits featuring REACH youth art and one adult “featured artist” show.
- Four special events/exhibitions with partnering organizations.

CHECK OUT VIDEOS OF OUR PROJECTS @ vimeo.com/reachstudioart

OUR PROGRAMS WOULD NOT BE POSSIBLE WITHOUT THE SUPPORT OF THE:

ARTS COUNCIL OF GREATER LANSING
CAPITAL AREA UNITED WAY
CAPITAL REGION COMMUNITY FOUNDATION
CRCF YOUTH ACTION COMMITTEE
CITY OF LANSING
INAVALE FOUNDATION
INGHAM COUNTY — THE POWER OF WE
JACKSON NATIONAL COMMUNITY FUND

LANSONG EXCHANGE YOUTH FOUNDATION
LANSONG ECONOMIC DEVELOPMENT CORPORATION
MARIEL FOUNDATION
MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS
NATIONAL ENDOWMENT FOR THE ARTS
R.E. OLDS FOUNDATION
STATE FARM YOUTH ADVISORY BOARD
& 132 INDIVIDUAL DONORS