

A Not So Silent Night Annual Benefit for REACH Featured Artist Terms of Agreement



Thank you for agreeing to be one of our Featured Artists for our 2024 *Not So Silent Night* 21st annual benefit! We are excited and honored to have you and your art be a part of this special annual event that has been happening since December 2004!

The following is a summary of the *Terms of Agreement* for NSSN Featured Artists:

- You agree to exhibit your own works of art, for sale, in REACH’s gallery from Nov 1, 2024, through December 7, 2024. Items and inventory lists for the exhibit should be delivered to REACH no later than October 23, 2024. REACH reserves the right to exclude artwork from the exhibition that is not delivered on time or is not properly priced/inventoried.
- You agree to discuss the quantity, size, price, and nature of your proposed exhibited pieces with the REACH Featured Artist Liaison, Erika Noud. This is a group show, so we recommend 5-8 pieces that have a range of price points. If your art is small, such as jewelry or miniatures, or framed/matted prints quite a bit more can be displayed.
- We aim to invite a variety of styles and media among the featured artists chosen—including 2D and 3D works. We expect that you will deliver your artwork to REACH ready to hang/install/display (please see the attached addendum regarding prepping artwork). In the event of any special handling instructions or installation considerations, you must advise and inform us accordingly.
- You agree to provide a detailed inventory list of your exhibited items including for each item:

Title (if applicable)
Brief description of media, methods, etc
Retail price (this price should include the 50% commission amount to REACH)
Dimensions of piece (if applicable)

- You agree that all works you exhibit will be available to purchase, at the price set by you, with 50% of the sale price commissioned to REACH. Please only exhibit art that you plan to sell. You are participating in a fundraiser for REACH.
- Artists may sell prints of their work in the REACH “store” for the duration of the exhibition. Artists must oversee the printing and handle any associated fees. Any sales will be split 50/50 between the artists and REACH. Please drop off any prints along with the artwork on October 23 and include on your price/inventory list.

- Transactions will be handled and tracked by REACH NSSN staff, with patrons making payments to REACH (unless other arrangements are specifically made by you with REACH Staff).
- A check for 50% of the transactions collected for sales of your art will be cut and delivered to you no later than February 1, 2025 (unless otherwise arranged with REACH Bookkeeper).
- REACH will provide you with a poster, flier, or other *Not So Silent Night* promo material for you to post and share with your patrons and networks. Please help spread the word!
- Each artist will be present, in person, at REACH, for one of the designated receptions (November 7 or November 14, 2024) to speak with attendees about their work and potentially provide a brief artist talk for a limited number of patrons in the gallery.
- Artists will receive two complimentary tickets to attend the NSSN event on December 7, 2024. Attendance is strongly encouraged.

By exhibiting your artwork at the NSSN event, you agree to the above terms and the attached policies and guidelines.

Artist Signature: _____ Date: _____

Print full name: _____

If you have any questions please feel free to contact: **Melissa Keeley**, Incoming Executive Director, melissa@reachstudioart.org 517.999.3643 ext 3

REACH Studio Art Center is a tax exempt, 501(c)(3) non-profit organization. FEIN# 20-0864458.

Exhibition Content Policies and Guidelines:

Exhibitions in REACH's Youth Gallery or anywhere in REACH's facility should follow and contribute to the mission and vision of REACH Studio Art Center.

REACH is a youth-centered community art space; a safe and welcoming space for all who enter the facility and all who participate in our events and programs. As such, we must provide the following to guide those who wish to exhibit in our spaces:

Content/Subject Matter of Art Displayed

While we do not wish to "dictate" content and subject matter to artists or to censor freedom of expression, we do want to maintain an atmosphere of safety, both physical and emotional, for all who come through our facility. This is particularly important because we are first and foremost a youth center, valuing positivity, life affirmation, and healing. REACH gallery exhibition staff reserve the right to determine the appropriateness of displaying submitted art based on the following guidelines:

Submitted artworks may not be displayed if:

1. Content or subject matter is covertly or overtly sexual in nature (sexual acts, objectification of individuals, etc)
2. Content or subject matter depicts graphic or realistic violence.
3. Content or subject matter is degrading or hateful toward anyone in regards to sex, sexual orientation, color, race, ethnicity, or creed.

Refusal to display art based on these guidelines is not a statement about the quality of the art, the use of art to provoke deep thinking or the skill of the artist. We will encourage the artist to find other more appropriate venues for the display of their art concerning these subjects.

On rare occasions, an art show might be mounted with a particular theme that may include more provocative content (such as an outside show or REACH's "Halloween" Show). In such cases, promotion of these shows should include content "warnings", so that visitors are allowed to decide for themselves whether or not it is appropriate for them to attend.

Exhibition Ready Artwork:

- REACH Staff will be available to hang the show, but you will be responsible for having your art ready to be hung (matting, framing, wires, or other hanging mechanism on the backs of pieces to hang). REACH will not be able to do this for you, or supply the wires, etc, unless additional services are contracted.
- If the artwork is light and can be hung by a single nail sawtooth hooks are acceptable, If the piece is heavier and requires two nails or a nail hook, please install a wire (and d-rings) on the frame/canvas. We do not use any anchored screws or nails in our gallery so heavy pieces will be hung using our cable track system or ceiling-mounted chains which hang from the ceiling and can accommodate pieces up to 45lbs. If appropriate, we may add

rubber bumpers to the corners of frames to avoid movement or unnecessary rubbing against the wall.

- Tape of any sort is also prohibited, though we will consider masking tape for certain applications if it is up for less than 48 hours. Absolutely no Duck Tape (duct tape) or glue on REACH surfaces. We recommend adhesive putty for sticking labels and other lightweight items to walls.
- Several white pedestals in two different heights are available for displaying 3D pieces.
- If you have unusual installation needs, please discuss these with Erika Noud (erikanoud@yahoo.com)—we like to be creative on how things are hung without harming the surfaces of our space.